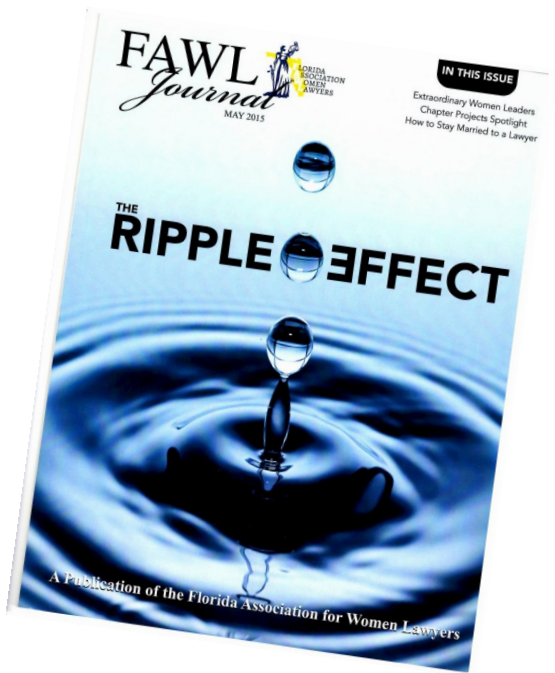


The FAWL Journal

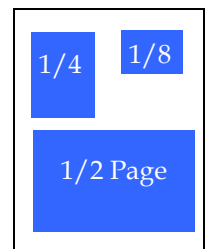
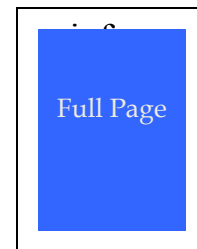
2015-2016 Editor: Katherine Yanes | Chair: Kate Mesic

The *FAWL Journal* is distributed bi-annually, in the early winter and the late spring of each year. Both editions of the *FAWL Journal* are distributed in print to subscribers, while digital formats are viewed via social media and websites by approximately 25,000 members of The Florida Bar, including FAWL members, judges, elected officials, law students and other legal professionals. The four-color publication features scholarly-quality articles, member and chapter news, photos of events, meeting announcements, educational opportunities and much, much more.



Full-color display Ad	W x H	Fall Journal	Spring Journal	Fall & Spring Journal Package Discount
Full Page - Inside Front Cover*	8" x 10"	\$1,200	\$1,200	\$1,900
Full Page - Inside Back Cover*	8" x 10"	\$1,200	\$1,200	\$1,900
Outside Back Cover**	8" x 10"	\$1,500	\$1,500	\$2,500
Full Page	7.5" x 10"	\$1,000	\$1,000	\$1,600
1/2 Page	7.5" x 5"	\$650	\$650	\$1,040
1/4 Page	3.75" x 4.9375"	\$500	\$500	\$800
Business Card Ad		Fall Journal	Spring Journal	Fall & Spring Journal
1/8 page Members		\$150	\$150	\$250
1/8 page Non-Members		\$250	\$250	\$400

Deadlines:
 Fall 2015 October 6th
 Spring 2016: March 29th



Approval of Advertising: Subject matter, form, size, wording, illustration and typography are subject to the approval of the *FAWL Journal* Editor. No ads will be changed without advertiser consent. Attorneys Only: Ads must comply with the rules and regulations of The Florida Bar.

Payment is due at the time of ad submission.

File Specifications: Prepare file at 100% size. Acceptable file format: pdf format. 300 dpi to 1200 dpi. We cannot guarantee production results if less than 300 dpi. We also accept Publisher files or ads formatted in Microsoft Word. If using Publisher or Microsoft Word, please include all images and graphics as separate .

Submission Guidelines: FAWL only accepts camera-ready.

Submit ad pdf file via email to admin@fawl.org.

Ready to order?

Select an advertising size (above) right of you and complete the payment form

For additional information, please contact:

FAWL
 Jennifer Mahoney
 Executive Director
 Post Office Box 3228
 Lantana, Florida 33465-3228
 Phone: 1-866-241-FAWL
 Fax: 1-866-830-5536
 Email: admin@fawl.org



FAWL 2015-2016 FAWL Journal Advertisement Agreement

Name of Contributor or Company Name _____
 Company's Industry _____ Primary Contact Person _____
 Address _____ City _____ Zip _____
 Telephone _____ Fax _____ E-mail _____

ADVERTISEMENT CHOICES (Inside, back inside or back cover pages are on a first come first serve bases)

_____ Full pg inside front cover	_____ Full pg inside back cover	_____ Full pg back cover
_____ Full page	_____ Half page	_____ Quarter page
_____ 1/8 of a page (FAWL Member)	_____ 1/8 of a page (FAWL Member)	

PAYMENT TERMS

Advertisement opportunities are limited and will be allocated on a first-come, first-served basis. The opportunities are secured by faxing, mailing or sending via email this completed and signed agreement to FAWL. In addition, full payment must be made upon submission of agreement. If payment is not received, FAWL has the right to refuse this agreement. The following methods of payment will be accepted: Check, Money order, American Express, Discover, Visa and Mastercard.

For payment mailing purposes: FAWL

P.O. Box 3228
 Lantana, FL 33465-3228

Or

Email : admin@fawl.org
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All agreements must be accompanied by full payment in order to be accepted. As an authorized representative of the above named company, *I have read and agreed to the payment terms of this agreement as a FAWL Journal advertiser.*

Print Name	Signature	Date
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PAYMENT INFORMATION

___ Check enclosed (payable to FAWL)
 ___ Credit Card ___ MasterCard ___ Visa ___ AmEx ___ Discover

Credit card # _____ Expiration date _____ Sec # _____

Cardholder's Address _____

Cardholder's Name(print) _____ Signature _____

THANK YOU!

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